

PENDING CLAIMS
Application No. 10/012,051
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Claims 1-142. (Cancelled)

143. A process for increasing the adhesion and/or expressly loading make-up on eyelashes, comprising applying to said eyelashes a mascara comprising:

- (i) at least one polymer chosen from ethylenediamine/stearyl dimer tallate copolymer;
- (ii) water;
- (iii) at least one coloring agent; and
- (iv) at least one preservative;

wherein said mascara comprises a fatty phase, and

further wherein said applying said mascara increases the adhesion and/or expressly loads said mascara on the eyelashes.

144. The process according to claim 143, wherein said mascara further comprises at least one second polymer that is film-forming and different than the at least one polymer.

145. (Cancelled)

146. The process according to claim 144, wherein said at least one second polymer is hydroxyethylcellulose.

147. The process according to claim 143, wherein said fatty phase comprises at least one hydrocarbon-based oil.

148. The process according to claim 147, wherein said at least one hydrocarbon-based oil is isododecane.

149. The process according to claim 143, wherein said fatty phase comprises at least one silicone oil.